



Here is what's new in our October 2018 Edition:

Layperson's Guide:

Guides and How To's: Use these tips to find, purchase and get the most out of your wireless phone or handset. Please CLICK on this link to read more:

[Layperson's Guide](#)

Bluetooth Hearing Aids & Implants: This is a spreadsheet by brand/model of hearing aids that have Bluetooth capability. Please CLICK on this link to read more: [Layperson's Guide](#)

How It All Works!:

How To Read An Audiogram: How to read an audiogram and how to understand your hearing test results...what do they mean? What is an Audiogram? An Audiogram is a graph that shows the persons hearing. It tells us the type and degree of hearing loss. The results of the hearing test are plotted on an audiogram. Please CLICK on this link to read more: [How It All Works!](#)

Guidance Articles:

Do You Have Questions About Hearing Assistive Technology?: Unlike the situation years ago, nowadays just about everyone with any type or degree of hearing loss can be helped with some kind of hearing assistive technology, whether it be hearing aids, cochlear implants, hearing enhancement technology, apps, other implantable devices, assistive listening devices, or captioning. If you are told there is nothing you can do and you should just learn to live with hearing loss, get a second opinion. Please CLICK on this link to read more: [Guidance Articles](#)

Checklist of Difficult Listening Situations: When we go to a hearing professional, we are asked, “where do you have problems hearing?” We are often hard pressed to give a good answer. This check list is a starting point to help us make the best of a visit to an audiologist. Please CLICK on the link to read more: [Guidance Articles](#)

Current Research:

Have You Heard About The Cocktail Party Problem?: From cocktail parties to public transit, there are competing sound sources in many everyday environments. If you want to listen to one specific sound, say a friend’s question, in a complex auditory setting, you have to distinguish between the sounds around you and focus on the one of interest. This situation is known as “the cocktail party problem”. Understanding how humans solve this problem can lead to advancements in hearing aid designs. Please CLICK on this link to read more: [Current Research](#)

Hearing Technologies Helping To Shape The Ears, Eyes And Minds Of Elderly Europeans:

Starkey Hearing Technologies is the only American partner, and the only member of the hearing industry, to participate in an ambitious 6.5€ million European project that aims to improve the mental well-being of numerous elderly Europeans. Please CLICK on this link to read more: [Current Research](#)

Points Of View:

The Lonely World Between the Hearing and the Deaf: Am I deaf or am I hard of hearing? How and with whom do I identify myself? At what point does a hard of hearing person become deaf? Is deafness a mindset or something physical? Is deafness a disability or an asset? This is a common struggle as a person lives between the two worlds of hearing and deafness. Please CLICK on this link to read more: [Points Of View](#)

My Story:

What It’s Like To Become A Nurse With Hearing Loss?: When I first got to college, I decided I wanted to be a nurse. When I thought about being a nurse with

hearing loss, I wasn't sure what that experience would be like. Please CLICK on this link to read more: [My Story](#)

Expert Videos And Articles:

The 6 Ways You Can Save Money on Hearing Aids: Hearing aids are expensive. In this video, Dr. Clifford Olson from Applied Hearing Solutions in Anthem Arizona, discusses 6 ways you can save money on your next pair of hearing aids. Please CLICK on this link to view the video: [Expert Videos And Articles](#)